



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/881,216	06/15/2001	Robert L. Fitzsimmons JR.	VULC005/00US	5137

22903 7590 06/28/2006

COOLEY GODWARD LLP
ATTN: PATENT GROUP
THE BOWEN BUILDING
875 15TH STREET, N.W. SUITE 800
WASHINGTON, DC 20005-2221

EXAMINER

FATAHIYAR, MAHMOUD

ART UNIT	PAPER NUMBER
----------	--------------

2629

DATE MAILED: 06/28/2006

Please find below and/or attached an Office communication concerning this application or proceeding.

Office Action Summary

Application No.

09/881,216

Applicant(s)

FITZSIMMONS, ROBERT L.

Examiner

Mike Fatahiyar

Art Unit

2629

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) ☒ Responsive to communication(s) filed on 13 April 2006.
- 2a) ☐ This action is FINAL. 2b) ☒ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 4) ☒ Claim(s) 21-41 is/are pending in the application.
- 4a) Of the above claim(s) _____ is/are withdrawn from consideration.
- 5) ☐ Claim(s) _____ is/are allowed.
- 6) ☒ Claim(s) 21-41 is/are rejected.
- 7) ☐ Claim(s) _____ is/are objected to.
- 8) ☐ Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on _____ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.
- Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
- Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some * c) ☐ None of:
1. ☐ Certified copies of the priority documents have been received.
2. ☐ Certified copies of the priority documents have been received in Application No. _____.
3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

- 1) ☒ Notice of References Cited (PTO-892)
- 2) ☐ Notice of Draftsperson's Patent Drawing Review (PTO-948)
- 3) ☐ Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)
Paper No(s)/Mail Date _____
- 4) ☐ Interview Summary (PTO-413)
Paper No(s)/Mail Date _____
- 5) ☐ Notice of Informal Patent Application (PTO-152)
- 6) ☐ Other: _____

DETAILED ACTION

1. The finality of the last office action is hereby withdrawn in view of the newly discovered reference(s) to Hailpern et al(6,922,672B1). Rejections based on the newly cited reference(s) follow.

2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

3. Claims 21-41 are rejected under 35 U.S.C. 103(a) as being unpatentable over King et al(6,169,498B1) in view of Hailpern et al(6,922,672B1).

King et al disclose a method and an apparatus for supplementing an experience of a visitor to a public space including a plurality of public space elements and information relating to the plurality of public space elements(column 2, lines 51-67) comprising a portable device(10) which has a transceiver(12) which is a PDA having wireless capability for receiving e-mails(i.e., connecting to a network) enabling a visitor to proactively select information relating to a plurality of the public space elements as the visitor is within the range of a particular public space element(column 5, lines 1067) and providing the visitor access to supplemental information relating to the public space elements(i.e., use of the PDA which is a portable computer device with the capability to connect to a network(column 4, lines 24-34)). Note, the portable PDA is also capable of receiving audio, video, text and image content relating to the public space element(see columns 3-4 and figure 1). King et al substantially show all the features of the above

Art Unit: 2629

claims except for the "associating the received input with identification information associated with the visitor", "receiving an electronic request for additional information.....", "sending supplemental information to the visitor when the visitor is outside of the public space based on the received input(associated with the identification information related to the visitor" "transmitting a response over a second network" and the "electronic bookmark". However, Hailpern et al is cited to show that the concept of sending supplemental information(e.g., advertisement or promotion) via internet, wireless communication or a second communication network based on the visitor's profile, buying history or identification such as telephone number or e-mail address to a site(such as a store, a website) is old(columns 2-4). Thus, it would have been obvious to one of ordinary skill in the art to modify the system of King et al with the above noted teachings of Hailpern et al such that to send supplemental information to a visitor of a public space via a second network when the visitor is outside of the public space based a received input(i.e., visitor's profile, e-mail address) because firstly both systems are directed to providing information related to a public space to a visitor, secondly both systems have the capability to be connected to internet for retrieving supplemental information and further because sending a targeted or specific information based on a user's profile is a conventional technique in the environment of location-specific messaging system for advertisement.

4. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. Philyaw and Nyhan et al are made of record to show various

Art Unit: 2629

types of location-specific messaging system utilizing wireless network and a user's identification for sending supplemental information to a user.


5. Applicant's arguments with respect to claims 21-41 have been considered but are moot in view of the new ground(s) of rejection.

6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Mike Fatahiyar whose telephone number is (571)272-7688. The examiner can normally be reached on Monday-Friday from 9:30 to 6:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Richard Hjerpe, can be reached on 571-272-7691. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

MF
M. Fatahiyar
June 24, 2006


RICHARD HJERPE
SUPERVISORY PATENT EXAMINER
TECHNOLOGY CENTER